**VAIBHAV LAXMAN KHANAVKAR**

**F-5, Flat no -1, Sec- 4E/B, Kalamboli, Navi Mumbai- 410218**

**Cell: (+91) 8356977188 Email: vaibk@hotmail.com**

**CAREER OBJECTIVE**

To work in a competitive environment adding value to the organization and in the process developing myself and becoming a contributor to the development of the organization.

**EDUCATION QUALIFICATION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Examination******/Degree*** | ***Institution*** | ***University******/Board*** | ***Year of Passing*** | ***Class***  |
| Masters in Management Studies (MMS/MBA) | YMT College of Management, Kharghar, Navi Mumbai | Mumbai University | 2011 | First |
| Graduation(B.C.A) | Madurai Kamaraj | Madurai Kamaraj | 2009 | First  |
| DIPLOMA (Chemical engineering) | B.V.I.T Education | Maharashtra Board | 2004 | Second |
| H.S.C | St. Joseph’s High School | Maharashtra Board | 2007 | Second |
| S.S.C | St. Joseph’s High School | Maharashtra Board | 2000 | Second |

**WORK EXPERIENCE**

Worked with **Vasani Group Builders and Developers** as a **Marketing Manager**.

(6 yrs)

**Job Responsibilities:**

* Develop pricing strategies, balancing firm objectives and customer satisfaction.
* Negotiate contracts with vendors and distributors.
* Evaluate the financial aspects such as budgets, expenditures, research and development appropriations, and return-on-investment and profit-loss projections.
* Identify, develop, and evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
* Formulate, direct and coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers.

Worked with **Technova Imaging Systems Pvt. Ltd**,Taloja MIDC as a **Production Officer.**

(15 Months)

**Job Responsibilities:**

* To handle the workers.
* To plan and control the production.
* To look after testing and quality of product.

 **SUMMER INTERNSHIP/ PROJECTS**

**Exide Batteries Pvt. Ltd** (May 2010- Jul 2010)

* To do the research on the various packing machineries in market.
* To study the supply chain of the company.
* To work on the RFID Technology.

**PrajapitaBrahmakumarisIshwariyaVishwaVidyalaya**

* A Project on Corporate Social Responsibility

**PERSONAL DETAILS**

* Date of Birth: 16th June 1984
* Marital status: Single
* Languages known: English, Hindi and Marathi.